UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF NEW YORK

PLAYTEX PRODUCTS, INC.,

Plaintiff,

-against-

1:08-CV-03417 (WHP) (THK) **NOTICE OF APPEARANCE**

ECF CASE

THE PROCTER & GAMBLE COMPANY,

Defendant.

TO THE CLERK OF THE COURT AND COUNSEL OF RECORD:

PLEASE TAKE NOTICE that the undersigned attorney hereby appears as attorney of record for plaintiff The Procter & Gamble Company, and further requests that copies of all papers in this action be served upon her at the address set forth below.

Dated: New York, New York

JONES DAY

April 23, 2008

By: s/Clark Craddock Clark Craddock (CC-9165)

222 East 41st Street

New York, New York 10017

Tel: (212) 326-3939

Counsel for Plaintiff The Procter & Gamble Company

CERTIFICATE OF SERVICE

Clark Craddock, a lawyer admitted to the bar of this Court, certifies under penalty of perjury pursuant to 28 U.S.C. § 1746, that on April 23, 2008, she caused the attached Notice of Appearance to be served by UPS Overnight Service upon:

> Benjamin R. Allee Davis Polk & Wardwell 450 Lexington Avenue New York, NY 10017

> > and

Matthew B. Lehr Davis Polk & Wardwell 1600 El Camino Real Menlo Park, California 94025

All parties who have been registered for electronic service in this case have also been served electronically.

Dated: April 23, 2008

s/ Clark Craddock _____